



Show Sponsor and Prize Sponsor Opportunities are available for the Genesee Valley QuiltFest May 17 – May 19, 2024!

\$2500 Level: Presenting Sponsor (only 1 available)

- Business name or logo listed below GVQC as presenter of show (deadlines apply)
- Complimentary Vendor space of 10 x 10 size
- Company listed on QuiltFest home page and sponsor page with link to website
- Company name on QuiltFest signs and posters (deadlines apply)
- Full page color ad on inside cover or back of show program
- Listing in show program at this level
- Space at show entrance for promotional materials
- First choice of vendor space, if applicable

\$1000 Level: Benefactor

- Company name mentioned in press releases and print ads
- Company listed on QuiltFest home page and sponsor page with link to website
- Company name on QuiltFest signs and posters (deadlines apply)
- Full page color ad on inside cover, back of show program or inside color pages.
- Listing in show program at this level
- Space at show entrance for promotional materials
- Choice of vendor space, based upon level of sponsorship and date of your contract

\$500 Level: Patron

- Company listed on QuiltFest sponsor page with link to website
- Company name mentioned in print ads (deadlines apply)
- Company name on quilt show signs and posters
- Half page black & white ad in show program
- Listing in show program at this level
- Space at show entrance for promotional materials
- Choice of vendor space, based upon level of sponsorship and date of your contract

\$250 Level: Supporter

- Company listed on QuiltFest sponsor page with link to website
- Quarter page black & white ad in show program
- Listing in show program at this level
- Space at show entrance for promotional materials
- Choice of vendor space, based upon level of sponsorship and date of your contract

Prize Sponsors will be announced with prizes and indicated on awards. Prize sponsors will be listed in show program. Prize winners will be determined by professional judges hired by GVQC. Sponsor opportunities are as follows:

- \$300** First, second and third prizes in one of the following categories: Appliqué, Art, Mixed Techniques (including Whole Cloth and Crazy Quilts), Modern, Pieced Single Maker, Pieced Multiple Maker, Small, Wool Appliqué
Sponsor receives quarter page black & white ad & vendor space choice based upon level of sponsorship & date of contract.
- \$150** Best Hand Workmanship
- \$150** Best Machine Quilting – Stationary
- \$150** Best Machine Quilting – Track Mounted
- \$150** Best Use of Color
- \$100** Judge's Choice (3 awards of \$100 each)

Other options for partnership include funding lectures, member reception, or special events. GVQC will work with your company to create a sponsorship package that will provide you with the best possible exposure to our audience.

Deadlines: June 1, 2023 for full sponsor benefit (on all print materials where applicable). Presenting, Benefactor and Patron may pay 50% down with remaining 50% due by January 15, 2024. Submission deadline for ad: January 15, 2022. Email submission to gvqfprogram@gmail.com (subject line: "SPONSOR" with your business or club name).

Questions, email Jewell Morgan at gvqfprogram@gmail.com



Sponsor our 2024 QuiltFest and show prizes!
Sponsor deadline is June 1, 2023 to receive full benefits!

BUSINESS NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT PERSON: _____ TITLE: _____

EMAIL: _____ PHONE: _____

SHOW SPONSOR: Indicate sponsor level. (Ad is included, plus other valuable advertising benefits)

- Benefactor: includes full color page ad, 7" H x 4.5" W \$1000
- Patron: includes half page b/w ad, 3.5" H x 4.5" W \$500
- Supporter: includes quarter page b/w ad \$250

PRIZE SPONSOR: Check category to be sponsored. \$300 sponsors will receive free quarter page ad.

- \$300 Appliqué
- \$300 Art
- \$300 Mixed Techniques (including whole cloth & crazy quilts)
- \$300 Modern
- \$300 Pieced (Single Maker)
- \$300 Pieced (Multiple Maker)
- \$300 Small
- \$300 Wool Appliqué
- \$150 Best Use of Color
- \$150 Best Hand Workmanship
- \$150 Best Machine Quilting – Stationary
- \$150 Best Machine Quilting – Track Mounted
- \$100 Judge's Choice (1 of 3 prizes)

Questions: call Jewell Morgan (585) 703-1517 or email: gvqfprogram@gmail.com

- Mail this form with payment to: Jewell Morgan, 227 Lighthouse Rd., Hilton, NY 14468
- Email jpeg, png or pdf ad copy to: gvqfprogram@gmail.com
- Deadline: June 1, 2023 for full sponsor benefits (on all print materials where applicable). Presenting, Benefactor and Patron sponsors may pay 50% down with the remaining 50% due by January 15, 2024.

GVQF use only: Amount enclosed: _____ Check number: _____ Date: _____

Ad copy received _____ Date: _____